



Ritesh Khurana

Co Founder / Director

DELTRON TECHNOLOGIES PVT LTD

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www.deltrontechnologies.com

Well versed in quality and motivation for running successful business process operations with proven ability of achieving designated targets. Deftness in organizing and conducting training and feedback programs. Engaging deep relationships at key accounts and channelizing senior level management engagements for large business deals.

Experience

02/2017 to Present

Co Founder, Director
Deltron Technologies Pvt Ltd, Noida UP

- Developing and maintaining a company's vision, mission statement, and strategic plan
- Setting up systems and procedures to ensure the company's success over time
- Reviewing financial statements and other reports to assess the company's performance
- Recruiting, hiring, training, coaching, and managing all members of the company's staff
- Identifying new opportunities for revenue growth, including new products or services that meet unmet needs in the marketplace
- Communicating with employees about company goals, objectives, and policies
- Evaluating new technologies and business practices to determine their potential impact on the company's operations
- Establishing and maintaining relationships with suppliers, contractors, partners, and other business contacts
- Developing an effective marketing strategy to promote products or services offered by the company
- Communicate changes/updates, project financial, status report, change management and governance

Experience

04/2013 to 01/2017

Digital Marketing - Team Lead
S B Electrical, Faridabad

- Strategy, planning and deployment of Digital campaigns
- Project Management for Web and Mobile campaigns
- Branding and Communications
- Guerilla marketing
- Digital coverage of BTL campaigns
- Maintain detailed logs and reports of services performed, profit, and budget information
- Penetrated new segments through use of strategic marketing initiatives
- Develop risk management plans
- Mitigate risks by taking preventive actions
- Device experiments and conversion tests
- Implement and analyze performance metrics
- Track the website traffic flow
- Work with various content formats such as blogs, videos, audio podcasts, etc.

Experience

12/2012 to 03/2013

Software Tester - Trainee

Magic Software Pvt Ltd, Noida UP

- To read all the documents and understand what needs to be tested
- Based on the information procured in the above step decide how it is to be tested
- Inform the test lead about what all resources will be required for software testing
- Develop test cases and prioritize testing activities
- Execute all the test case and report defects, define severity and priority for each defect
- Carry out regression testing every time when changes are made to the code to fix defects
- Updating project manager regularly about the progress of testing activities
- Prepare the status report of testing activities
- Defining the testing activities for subordinates
- Creation of test designs, test processes, test cases and test data
- To check if testing is going hand in hand with the software development in all phases

Highlights

- Results-oriented
- Revenue generation
- Business development
- Effective marketing
- Organizational capacity
- Operability and commitment
- Ability to motivate staff and maintain good relations
- Resistance to stress

Education

Bachelor's of Technology:

Information Technology

2008-2012

World Institute Of Technology

Sohna, Gurgaon HR

Hobbies

- Playing chess - great way to unwind, de-stress, and keep the mind sharp.